



KAPN Career Conference 2008

Information Guide

September 7, 2008 (Sunday)

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Overview

Date

Sunday, September 7, 2008

Time

12:00PM - 5:00PM

Venue

Omni Dallas Hotel at Park West
Trinity Ballroom

1590 LBJ Freeway
Dallas, Texas 75234
Phone: (972) 869-4300

Programs

Company Booths
Job Search Case Studies
Career Development
Resume Writing / Interview Skill Seminar
Resume Review
Mock Interview
Career Counseling

Registration Process

View Employer and Candidate page at www.kapn.org/conference

Contact

KAPN
2912 Muirfield Dr.
Lewisville TX 75067
Tel: (800)-807-0231
Email: kpnetwork@gmail.com
Website: www.kapn.org

Programs

KAPN Career Conference Schedule

12:00 p.m.	Candidate Registration and Company Booth Setup	
	Trinity Ballroom I	Trinity Ballroom II
12:30 p.m.	Introduction	
1:00 p.m.	Career Development	
2:00 p.m.	Job Search Case Study	
3:00 p.m.	One-on-One Career Counseling with Resume Review or Mock Interview	Group Career Counseling
4:00 p.m.		

Company Booth

KAPN selected company representatives will receive each candidate's resume and discuss open positions and related qualifications.

Job Search Case Study

Full-time professionals or interns that have recently received job offers will share their job searching experiences through presentation and panel discussions.

Career Development

Experienced professionals or managers from sponsor companies will explain how you can develop and manage long-term career.

Counseling with Resume Review

Volunteer professionals review and improve your resume to match target company's needs and may offer internal reference if qualifications for open positions are met.

Counseling with Mock Interview

Volunteer professionals conduct a mock interview to improve candidate's interview skills and may offer internal reference if qualifications for open positions are met.

Group Career Counseling

Volunteer professionals meet candidates having similar interest so that they can share valuable experience and build network.

For Candidates

The Korean American Professional Network (KAPN), a non-profit organization dedicated to the leadership development of Korean-English bilinguals, cordially invites you to join us at the KAPN Career Conference 2008.

At the Career Conference, volunteer working professionals share their job searching experiences through case studies, career development, resume review, mock interview, and career counseling. Such personal and hands-on guidance and developmental assistance are expected make you better prepare for various potential career opportunities awaiting you in the future.

In addition, through KAPN selected company representatives, you will have the chance to learn about and discuss different career opportunities whether you are looking for entry-level positions, looking for promotional opportunities, or exploring opportunities in new career fields.

We look forward to seeing you at the event and wish you the best of luck with your career.

Attendance

We welcome all Korean-English bilingual candidates including:

- Recent or prospective college and university graduates looking for career opportunities either in the US or Korea
- Those who hold or will soon hold Master's, MBA, and Ph.D. degrees
- Professionals interested in other career paths

Cost

You can attend this event and use all career enhancing programs free of charge.

- Register for the Conference at www.kapn.org/conference
- We recommend applying for the specific Career Conference programs (see above) as early as possible as slots are limited.

Attire and Materials

We ask that you dress professionally and bring multiple copies of your resume for prospective employers.

For Employers

Welcome Employers!

This career conference is an excellent opportunity for you to meet with Korean-English bilingual students coming from all across the United States seeking full-time, part-time, internship and co-op positions in all majors.

In addition, you will get a chance to meet professionals already working for many high-profile USA companies.

Candidate Pool

- Meet hundreds of Korean-English bilingual job candidates ranging from entry to executive levels
- Recruit recent graduates, including MBAs and Ph. D. candidates
- Discover working professionals in a variety of fields including finance, sales, marketing, telecommunications, IT, semiconductor, and many more
- Hire candidates that are willing to work in Korea

Standard Sponsor Benefits

Register now to reserve a space at the KAPN Career Conference 2008! (And yes! Spaces are limited!) For a **standard sponsorship of \$1,000**, your company will receive the following:

- A standard-sized booth
- Two chairs for company booth
- Name Recognition in Career Conference Guidebook and Website

Cancellation policy

A prospective employer may cancel any agreement made with KAPN and get a **full refund** if made at least thirty days before the event. However, if notice of cancellation is received after this time, no refunds will be issued. KAPN reserves the right to designate the vacated space canceled by the employer to another party without incurring any liability.

Sponsorship Level

Want more? Become a Career Conference Special Sponsor!

Want to increase your company's publicity among the growing number of Korean students in the U.S.?

According to the Institute of International Education (IIE), the number of Korean students in the U.S. increased the most, making the **third**-leading place of origin for students in the United States. The KAPN Career Conference sponsorship will give you a unique opportunity to increase your company's recognition and reputation to these future professionals.

In addition, your sponsorship will be further recognized in all KAPN programs including Korean Youth Mentoring, Online Lecture, and Leadership Seminar. KAPN programs are planned, organized, and executed by volunteer work of the KAPN members with the help of corporate sponsorship.

Sponsorship benefits include:

- Registration fee included in the sponsorship price
- Better booth location at the Career Conference
- The opportunity to host your company presentation
- Stronger publicity and higher exposure to the students

< Sponsorship Level >

	Chun Ha	Back Du	Han La
Cost	\$5,000	\$3,000	\$2,000
Location	Strategic	Superior	Preferred
Booths	Custom	2	1
Company Presentation	Guaranteed	Priority	None
Press Release & Advertisement Publicity	Large Logo	Logo	Name
Booklet Publicity	Back Cover Full-page + Logo on Cover	Full-page	Half-page
Website Recognition	Logo on all pages	Logo on all pages	Logo on company list page

Company Registration Form

Company Registration Form

This form can be filled out and e-mailed or faxed with additional pages as needed.

Company Name: _____

Division (and web page, if available): _____

Contact E-mail: _____

Contact Person: _____ **Phone:** _____

Sponsorship Level: Standard / Han La / Back Du / Chun Ha

Job Descriptions: What kinds of students are you looking for?

Date: _____ **Signature:** _____

Other information, requests, or questions:

Online: www.kapn.org/conference

Email: kpnetwork@gmail.com

Phone and Fax: 1-800-807-0231

Payment: Please send a check for your sponsorship level, made payable to "KAPN."

Confirmation and Space Reservation: When we receive this form, we will send a confirmation e-mail. We will also send an e-mail in mid August to find out how many people are planning on attending and how much space you would like for your booth.

Thanks! We look forward to seeing you!

Top 30 Schools by the number of participants

School

Texas A&M University
The University of Texas at Dallas
The University of Texas at Austin
The University of Texas at Arlington
University of Minnesota
University of Illinois at Urbana Champaign
University of Maryland
University of North Texas
Washington University in St. Louis
Baylor University
Boston College
Emory University
Florida Institute of Technology
Georgetown University
Indiana University
Keller Graduate School of Business
Ohio State University
Purdue University
Rochester Institute of Technology
SUNY University at Buffalo
University of Alabama in Huntsville
University of California, Berkeley
University of Florida
University of Georgia
University of Houston
University of Michigan
University of New Orleans
University of Tennessee at Knoxville
University of Virginia
University of Wisconsin-Madison

2007 Statistics - Majors

Majors

Most common Majors were:

- Accounting
- Business
- Economics
- MBA
- Hotel Management
- HR-Management
- Electrical Engineering (*Largest number of candidates)
- Industrial Engineering
- Computer Engineering
- Aerospace Engineering
- Mechanical Engineering
- Computer Science
- Biology
- Chemistry
- Architecture
- Psychology

Academic Degree Distribution

- Undergraduate (About 20%)
- Master's including MBA (About 50%)
- Ph. D. Candidates (About 30%)

2007 Statistics - Company List

Sponsors with Representatives



Korean Diversity Initiative



Companies with Professional Volunteers



About KAPN

Korean American Professional Network (KAPN)

KAPN is a nationwide non-profit organization, whose membership includes Korean-American professionals working in the mainstream American vocational/social environment and prospective Korean-American professionals currently pursuing academic degrees at various US higher educational institutions.

KAPN was established in 2007 with the vision of developing leadership among and promoting career opportunities for current and prospective Korean-American professionals. Major initiatives include Annual Career Conference and Leadership Seminars for Korean-English bilinguals among others.

KAPN Officers

Chairman

Sooncheol Baeg – Texas Instruments

President

Hong Ryong Kim – Texas Instruments

President-Elect

HeonJong Jeong - Celanese

VP for Leadership Program

Sang-wook Hwang – American Airlines

VP for Career Conference

Jin Namkoong – I2 Technologies

VP for Mentoring Program

Young-Ho Suh – TriQuint

Executive Director

Brian Park – American Airlines

Finance Director

Eunji Seo – Bear Stearns

PR Director

YooMi Koh – Fleishman-Hillard

IT Director

Inho Yim – American Airlines

Sponsorship Director

Jihong Park - MBM

KAPN Advisors

Legal Advisor

Hwan Kyoon Kim, Lawyer

Financial Advisor

Hyuk Hyeon Kwon, CPA

KAPN Auditors

Shi-hoon Lee – American Airlines

Byung Gook Ahn – Texas Instruments

Won Young Kim - Lawyer

KAPN Sponsors

Korean Society of Dallas

The Konet

Texas Instruments

American Airlines

LG Electronics

Wilshire State Bank

Maps

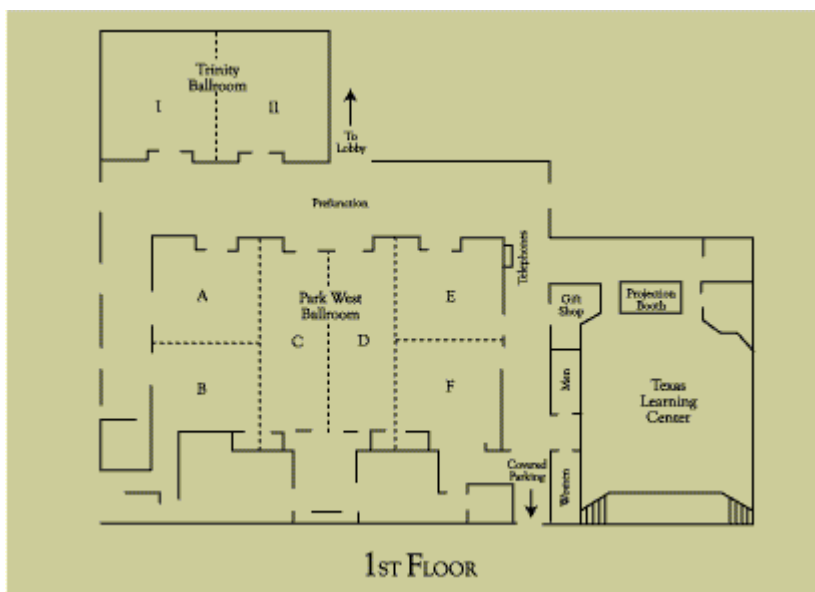
Omni Dallas Hotel at Park West

1590 LBJ Freeway
Dallas, Texas 75234
Phone: (972) 869-4300, Fax: (972) 869-3295

Location Map



Floor Map for Trinity Ballroom



Directions

Omni Dallas Hotel at Park West

1590 LBJ Freeway
Dallas, Texas 75234
Phone: (972) 869-4300, Fax: (972) 869-3295

Driving Directions

FROM DFW INTERNATIONAL AIRPORT – 8 MILES

Take DFW International North Exit to I-635 East to Luna Road (approximately 7 miles). Turn right. Hotel is on the corner of I-635 and Luna Road.

Taxi Service: Approximately \$25 per way

DIRECTIONS FROM LOVE FIELD AIRPORT – 15 MILES

Exit Love Field Airport and turn right onto Mockingbird Lane. Follow Mockingbird Lane to I-35 North, continue on I-35 exiting left to I-635 West (LBJ Freeway). Exit Luna Road, turn left on Luna Road and the hotel is on the immediate right.

Taxi service: Approximately \$20

DIRECTIONS FROM HOUSTON – 254 MILES

Get on I-45 (US-75) and head north towards Dallas. At exit 284a, road name changes to US-75. At exit 286a, take ramp (right) onto SR-366 (Woodall Rodgers Fwy) towards I-35E/Denton. At exit 440C, take ramp (left) onto I-635 (LBJ Fwy) towards Luna Rd. Road. Turn left (south) onto Luna Road. Turn right (south-west) onto LBJ Fwy. Arrive at 1590 LBJ Fwy.

DIRECTIONS FROM AUSTIN – 208 MILES

Start out going east on East 5th Street toward Brazos Street. Turn left onto Red River Street. Turn right onto East 7th Street. Turn left onto I-35n. Merge onto I-35E/US-81 N via the ramp on the left. Take the I-35e North exit toward Dallas. Merge onto I-35E. Merge onto I-635W via exit 440C on the left toward DFW Airport. Take exit 28 toward Luna Road. Stay straight to go onto LBJ Fwy/I-635W. Turn left on Luna Rd. Hotel is on the left.

DIRECTIONS FROM LOUISIANA – 198 MILES

Take I-20 into Texas. At exit 499A, take ramp (right) onto SR-557 spur towards US-80 W/Dallas. Road name changes to US-80. Take ramp (right) onto I-635W (LBJ Fwy) towards Luna Road. Turn left (south) onto Luna Road. Turn right (south-west) onto LBJ Fwy. Arrive at 1590 LBJ Fwy.

< END OF KAPN CAREER CONFERENCE 2008 GUIDELINE >